



**GREEN VALLEY RECREATION, INC. BOARD OF DIRECTORS
APPLICATION TO SERVE AS DIRECTOR
THREE (3) YEAR TERM OF OFFICE • MARCH 2017 – MARCH 2020**

CANDIDATE ELIGIBILITY

To be a candidate for the GVR Board, you must be a Regular Member or Member of Record of GVR. A Regular Member is defined as an owner of a membership property. A Member of Record may be a corporation, a partnership, or a trust owning membership property whose owner(s) shall designate to GVR in writing, an individual to act on its behalf, as a Regular Member.

Submission Deadline: 12:00pm MST – December 23, 2016

Note: This document (with the exception of contact information) may be published by GVR to inform Members of the background and qualifications of individuals who are seeking a position as a Board member.

(PLEASE ANSWER ALL QUESTIONS)

Full Name: Carol Crothers

Address: [REDACTED]

Telephone number (with Area Code): [REDACTED]

email address: [REDACTED]

SUBDIVISION/HOA: Acres

GVR Member Number: [REDACTED]

Member of GVR since: Mo 5 / Year 2006 Resident of Green Valley for 6 months of the year.

1. Are you willing to sign the GVR Board of Directors Code of Conduct (attached)? **Yes**
2. Time commitment can vary significantly based upon activities the Board decides to pursue. Typically, the Board meets in-person in Regular Session once per month. Committee meetings are also monthly unless the committee chair feels a particular item requires more time. Could you regularly attend these meetings? **Yes**

Time Conflicts: **Travel and cruising on my boat**

3. Why do you want to serve on the Board of Directors?

I believe GVR is straying from its mission of supporting the social and recreational needs of its members. I love living in Green Valley and particularly appreciate its inclusive, non-pretentious nature. We have a wonderful community of members and I hate to see it compromised by unnecessary spending, growth and promotion.

4. Will you be able to give a three-year commitment to the Board of Directors? **Yes**
5. Would you attend training for new Directors? **Yes**
6. Have you attended any GVR Board and/or committee meetings? **Yes**

7. Please list, which boards, committees, task forces or other volunteer activities/responsibilities you have been involved.

I have been a volunteer since I moved to Green Valley, but I've become very discouraged by the lack of attention given to the pool and fitness center volunteer program. Volunteering is fun and it is a way to meet neighbors and give back to the community.

I've also recently attended board meetings but I've found that decisions are already made before the issues are brought up before the general membership.

8. Please summarize your education and career background.

I retired from IBM after a 32 year career and had numerous executive positions during my last 10 or so years. Most of my responsibilities were in marketing, planning, strategy and project management. I have a bachelors degree in math and have attended numerous IBM schools including IBM executive school. IBM also sent me to post graduate training at Stanford and Harvard.

9. Briefly explain how your education and/or previous career experiences will be beneficial to you as a member of the Board of Directors.

I helped start an independent business unit inside IBM and had the lead responsibility for marketing, strategy, planning and obtaining funding. I've negotiated and then led the IBM half of multi-million dollar joint development projects with several universities and a top 50 company. I have 25 years of experience in marketing and know that the best results come from happy, satisfied customers.

10. What unique personal talents and/or life interests would you bring to the GVR Board of Directors?

I love living in Green Valley and take my "play" very seriously. GVR's customers are its members. I would strive to make sure they are heard and are happy with GVR.

11. Describe your use of GVR facilities and participation in GVR activities.

I visit the fitness centers and tennis courts regularly. I occasionally visit pools/hot tubs, play pickleball, attend performances/lectures and use GVR meeting space. I started the pickleball tournament for senior games and ran it for several years.

By typing my name, or signing this application in the space below, I attest that I am a Member of Green Valley Recreation, Inc. and agree to allow GVR to publish information about me, with the exception of contact information, as provided on this form. To the best of my knowledge, all information provided on this form is true and accurate.

Signature Carol Cothran Date 12/22/2016