



A regular meeting of the GREEN VALLEY RECREATION, INC. BOARD OF DIRECTORS was held on Wednesday, July 15, 2015 – 1:30pm at Las Campanas. The President being in the chair and the Secretary being present.

Directors Present: Joe Gunton (President), Ron Sills (Vice-President), Barb Mauser (Secretary), John Hadley (Treasurer), Vicky Mournian (Assistant Treasurer), John Arnold, Gunnar Bonthron, Tom Kennel, Kathy Palese, Leslie Shipley, Tony Zabicki, Kent Blumenthal (non-voting)

Directors Absent: Richard Kidwell (Assistant Secretary)

Staff: Jim Conroy (Director – Recreation & Leisure Services), Guy Sundvik (Facilities Director), Payton Snider (IT Technician), Jen Morningstar (Executive Assistant to the CEO), Maureen McCarthy, Melanie Stephenson, Kris Zubicki, Karen Rans, Julie Vance, Nancy Mackel, Moira Butler, Danny Freeman, Arline Fass, Shelly Freeman, Lisa Flores

Visitors: 42

I. Call to order / quorum/ approval of agenda

President Gunton called the meeting to order at 1:30pm
Roll call by Blumenthal; Quorum established

MOTION: Mauser / Seconded. Approve agenda as presented.

Passed: unanimous.

II. Consent Calendar:

MOTION: Mournian / Seconded. Approve Consent Calendar, as presented:

- May 19, 2015 Meeting Minutes
- Financial Documents – May 2015
- Financial Documents – June 2015

Passed: unanimous.

III. President's Comments:

President Gunton held a moment of silence in recognition of the passing of Jim Burt. Gunton lauded Burt's dedication and commitment to GVR throughout his years in Green Valley.

President Gunton thanked supporters of the boundary expansion referendum. Vowed to support the decision of the membership regarding expansion.

Gunton recognized Ron Sills, chair of FAWG and each of the committee members as well as the architectural firm chosen to assess GVR Facilities.

Finally, Gunton recognized Sherri Cadeaux and her work on GVR rebranding.

Gunton turned the meeting over to Vice-President Ron Sills.

IV. CEO Report:

CEO Blumenthal announced he suspended the special guest pass for Active Duty Military and he will present a recommendation to the Board at the August meeting.

Blumenthal recognized recent staff efforts, Sherri Cadeaux for branding and logo. Guy Sundvik & Jim Conroy for their efforts with the FAWG.

V. Unfinished Business:

None

VI. New Business:

A. Branding / Corporate Logo Presentation

Sherri Cadeaux presented branding and logo research and recommendation to the Directors.

MOTION: Kennel / Seconded. Endorse the new GVR corporate identity and brand family. Develop brand guidelines; Begin immediate use and implementation of the new corporate identity with a phased-in approach; Pursue registering trademark of new brand logo.

Passed: unanimous.

B. Strategic Master Planning Project

MOTION: Kennel / Seconded. Endorse 10 year strategic master planning initiative. Select WSM Architects of Tucson, Arizona; Endorse contract terms negotiated between FAWG committee and WSM Architects; Authorize expenditure of funds not to exceed monies previously earmarked by the Board of Directors for the project; authorize Vice-President Ron Sills to sign the contract along with Phil Mickelberg (WSM principal).

Passed: unanimous.

VII. Member Comments: 0

VIII. Adjournment:

Motion: Mournian /Seconded. Adjourn the meeting at 3:10pm

Passed: unanimous

Barbara Mauser
Secretary

Date

Jen Morningstar
Executive Assistant to the CEO

Date