



Endorsed by Fiscal Affairs Committee
Thursday, August 20, 2015

EXHIBIT

Board of Directors
Tuesday, August 25, 2015

Webmaster Position

Overview

The Corporation has passed the tipping-point for adequately managing website-related functions. GVR has never employed staff whose primary responsibility was management of GVR’s website and its related Internet presence.

By October 1, 2015, GVR intends to employ a full-time Webmaster to manage the GVR website, GVR Foundation website, the soon-to-be-launched GVR App (for Smartphones), and potentially a new Web Property designed to promote GVR as a destination of choice for active adults through the sale and rent of GVR member homes.

Approximately \$15,000 is required to fund the Webmaster position through the remainder of 2015 (October – December, 2015). These funds are currently available within the FY 2015 ‘Professional Fees’ budget line item.

Full funding for the full-time Webmaster position will be included in the FY 2016 budget proposal submitted by staff.

The GVR Foundation will offset some Webmaster-related personnel expenses, based on allocation of time spent working specifically on the GVR Foundation website.

A Webmaster job description is included as an addendum to the Exhibit.

Recommendation

Endorse employment a full-time GVR Webmaster, as presented.