



**Report of GREEN VALLEY RECREATION, INC ANNUAL MEETING OF THE CORPORATION held on Tuesday, March 28, 2017 - 9:00am At West Center Auditorium. The President being in the chair and the Secretary being present.**

**Directors Present:** Joe Gunton (President), Tony Zabicki (Vice-President), Jim Nelson (Secretary), Vicky Mournian (Treasurer), John Arnold, Lance Heise, Richard Kidwell, Don Lathrop, Barb Mauser, Kathy Palese, Kent Blumenthal (non-voting)

**Absent:** Bob Allen, Leslie Shipley

**Staff:** Jim Conroy (COO), Cheryl Moose (CFO), Jen Morningstar (Executive Office Manager), David Jund (Facilities Director), Nat Whitman (Communications Specialist), Karen Miars (Administrative Assistant), Payton Snider (IT Administrator), Conal Ward (IT Technician/Webmaster)

**Visitors:** 120

**I. Call to Order**

President Gunton called the meeting to order at 9:10am MST.

**II. Report of Election Quorum**

Vice-President Zabicki reported  
12,621 members eligible to vote  
3,796 (30.1%) return

432 requests for paper ballot via US Mail  
287 paper ballots returned for tabulation

**III. President's Report**

I would like to start out by thanking the hundreds of volunteers that have made the past governance year a great year by all measures. We added new clubs: the LGBT club, Glass Club, Metal Working Club, etc. Purchased a new facility to house our facility maintenance personnel, vehicles and other supplies/tools/equipment. We look forward to having an open house at the new facility to among other things solicit member input as to what else we can do with the property. We have talked about many uses but look forward to learning more from our membership. I would be remiss if I did not offer a sincere thank you to our wonderful staff so ably led by our CEO. None of this can happen without the dedication of our staff - thank you.

I am happy to report that GVR's financial health has improved significantly. We have brought in over \$200,000 of non-dues revenue in the past year, our reserve accounts are in good order and our budgeting system is such that we can continue to plan for the future as we develop GVR's strategic plan. Your directors and other volunteer leaders have worked in committees, clubs, boardrooms and other meetings to ensure that GVR facilities and programs continue to meet the

needs of our membership. Your volunteer leadership listens to member needs at all levels of our governance system. These GVR members bring concerns to committee meetings, assist in solving issues that surface and in general, bring their expertise to bear as we continue to look into the future and plan accordingly.

A word about our GVR process as we go forward identifying GVR member needs and ensuring that our plan is supportable and affordable. The process begins with prioritizing plans to bring GVR facilities and programs in line with current and future needs of GVR members. Each project from facility upgrading, re-purposing, adding facilities and programs to GVR'S current state demands a critical evaluation of each proposed effort. It begins in the P&E committee where a prioritization is debated and each proposed project goes through a critical examination. Projects are financially evaluated by the FAC and then member comments will be solicited. Finally, each project, program will come to the board for approval.

Our CEO and staff do an outstanding job keeping our facilities clean, up to date, and maintained. Rooms are always ready for card playing, meetings, and all of the myriad uses of our facilities. In addition, the staff is always looking at ways they can support the members better and they enthusiastically support all of our programs, clubs and other events in GVR facilities. Our CEO and his immediate staff also assist the board and the membership in contemplating future changes and additions to the GVR palette as the staff and board look to the future of GVR.

I understand that the future and the potential for change is disturbing to some members. Change can be difficult. I believe that the changes that need to be made in GVR facilities and programs to accommodate today's and tomorrow's membership can be done in a way that is not as scary as some may think. For example, the addition of more pickleball courts are needed to meet not only expected future demand but also today's demands. Clubs like the lapidary club need to centralize and create more useable space for their expanding club, thus freeing up some space for other uses. Fitness centers need to be expanded and made more useable for members. And let's not forget that our facilities in general can use a face-lift. We have some fine facilities but as you know, they were put together without much of a central plan. Facilities are aging; some are more than 50 years old.

Next year's governance board and committees must attend to these changes in a systematic way to ensure that the final product accomplishes the goals that support our mission statement. As I stated in February, the new governance volunteers and staff should consider the merits of initiating a process to develop a corporate values statement and long-range goals. Engaging the membership in a discussion of GVR's values offers an opportunity to reframe the conversation around our vision statement. With clear values and goals in hand, staff and volunteer leadership can more readily prioritize projects identified in the master plan.

I encourage the new board of directors and current GVR staff to address these issues early in the governance year. We have a good process going forward to prioritize and bring projects through committees to the board for approval. Now is the time to take this next step to ensure GVR is building on a solid foundation of values, vision and mission.

#### **IV. CEO Report**

I will focus my remarks on three (3) significant GVR activities: two just completed and the other in its infancy.

## **Joint Resolution in support of a Partnership for an Envisioned Future of Green Valley, AZ**

This morning at its quarterly Board Meeting, the GREEN VALLEY/SAHUARITA CHAMBER OF COMMERCE & VISITOR CENTER joined the GVR Board of Directors and the Green Valley Council Assembly in unanimously adopting, without objection, a Joint Resolution in support of a Partnership for an Envisioned Future of Green Valley, Arizona. In the interest of time, I read to you but was resolved in the resolution:

**NOW THEREFORE, BE IT RESOLVED THAT** *the Community Partners agree to cooperate to ensure that Green Valley remains attractive as a premier community for people to live, work, play and invest and keeps pace with ever-changing economic, social and demographic conditions.*

**BE IT FURTHER RESOLVED THAT** *the Community Partners agree to make common cause to further economic growth and development that enhances and strengthens Green Valley, Arizona, as a vibrant, exciting, and economically strong community with assistance and synergy provided by local for-profit and nonprofit community leaders and groups.*

### **2017 Elections Process**

The 2017 annual election process was a hybrid of new and old – an electronic voting capability mixed-in with mailed ballots where desired, and this was no small undertaking. You will learn of election results shortly. My report on is the process itself. Here is what we know. First is that this first- ever hybrid election could not have been conducted as well as it had without the superb effort of GVRs Executive Office Manager, Jen Morningstar. Thank you Jen for your conscientious and diligent efforts.

1. We know that the 2017 GVR election was executed in accordance with GVR governing documents (Articles of Incorporation, Bylaws, Corporate Policy Manual) and state law, as articulated in the Arizona Nonprofit Corporation Act. Last year, GVR took the lead in amending state statute to allow electronic voting by nonprofits, and that is something we ought to be very proud about. Several HOA's and other nonprofits throughout Arizona have joined GVR in implementing electronic voting consistent with the new law. Implementing the hybrid elections saved GVR at least \$10,000 this year and reduced by hundreds of hours the amount of time needed by GVR volunteers to process and count ballots by hand.

2. We also know that communications with Members regarding the election process can and will be improved. Most election-related problems this year were no different from past years, though our process changed. 'I didn't receive my ballot' or 'I accidently tossed my ballot' are the most common problems. These occurred for several reasons:

- a. According to GVR Bylaws, it is a member's responsibility to keep GVR apprised of their primary mailing address. In many cases, the Notice of Meeting and election instructions were sent to a non-primary address and many out-of-state residences.
- b. For each election, the Board approves a 'Record Date', that is, the date that a list of eligible voters is secured. Members late in paying annual dues and make payment beyond the 'Record Date' are ineligible to vote.

- c. By prearrangement, this year the required ‘Notice of Meeting’ with voting instructions was mailed from the Vote-Now company we hired which is located in Florida, with offices in South Carolina. Though mailing envelopes carried GVR’s logo, a return address other than Green Valley confused some members who thought it junk mail and tossed it.

As earlier stated, most 2017 election problems concerned communications. Staff will work closely with next year’s Nominations & Elections Committee to improve communications and the elections process.

**GVR Strategic Plan:**

2013-2018 President Gunton mentioned in his remarks that “we can continue to plan for the future as we develop GVR strategic plan.” In 2013, the then Board of Directors adopted a 5-year Strategic Plan which expires in 2018. You can expect your board and staff to revisit and begin the process of updating the five-year Strategic Plan this coming governance year.

According to the Introduction to the 2013 Strategic Plan, the purpose of the Strategic Plan is, “To identify the strategic initiatives that the Board of Directors believes will most effectively advance GVR towards its vision over the next 1 to 5 years. Fact-based, strategic initiatives consider member perspectives, community trends, opportunities, key concerns and near term conditions that affect GVR and its members. The resulting goals and strategies reflect Board priorities for what and how GVR will pursue to address these key issues, conditions and opportunities over the next 1 to 5 years.”

The 2013 Strategic Plan has 5-Focus Areas. On each of the tables are handouts listing the 5- Focus Areas, each with respective Goals. I ask your help in assisting your Board of Directors in jumpstarting the next five-year Strategic Plan initiative. Take the next seven (7) minutes to review the current Focus Areas and Goals. Write down new and different items that you think the next 5-year Strategic Plan ought to include. Staff will gather your comments and publish them within two weeks in an eBlast. Include your name and either a telephone # or email address so that someone can contact you should there be a question about your comment. Thank you.

**V. 2017 Election Results**

Director Lance Heise reported:

Action Item #1 – Approval of 2016 Annual Meeting Minutes (majority votes required)

3,631 weighted votes cast  
For: 3,058 (84.2%)  
Against 573 (15.8%)

Action Item #2 – Election of Directors

13,807 weighted votes cast  
Carol Crothers 2,186 (15.8%)  
Donna Coon 1,998 (14.5%)  
Tom Sadowski 1,750 (12.7%)  
Denise Nichols 1,655 (12.0%)  
Barbara Mauser 1,474 (10.7%)  
Jim Nelson 1,380 (10.0%)  
Roger Myers 1,250 (9.1%)

David Messick	1,128	(8.2%)
Tim Stewart	986	(7.1%)

Action Item #3 – Amendment and Restatement of GVR’s Articles of Incorporation (2/3 majority required)

3,700 weighted votes cast  
For 2,658 (71.8%)  
Against 1,042 (28.2%)

**VI. Financial Report**

- A. Rich Hill, Audit Chairman presented GVR’s 2016 Audit Report
- B. Financial Advisor, Skip Breither gave an update of GVR’s investments

**VII. Member Comments: 38**

**VIII. Adjournment:** the meeting was adjourned at 11:45am



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Secretary \_\_\_\_\_ Date \_\_\_\_\_

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Jen Morningstar \_\_\_\_\_ Date \_\_\_\_\_  
Manager, Executive Office