



A regular meeting of the GREEN VALLEY RECREATION, INC. BOARD OF DIRECTORS held Tuesday, May 24, 2017 at Las Campanas. The President being in the chair and the Secretary being present.

**Directors Present:** Jim Nelson (President), Richard Kidwell (Vice President), Bob Allen (Secretary), Barb Mauser (Treasurer), Lance Heise (Assistant Secretary), Donna Coon, Carol Crothers, Don Lathrop, Roger Myers, Denise Nichols, Kathy Palese Tom Sadowski

**Staff:** Jim Conroy (COO), Cheryl Moose (CFO), Jen Morningstar (Executive Office Manager), David Jund (Facilities Director), Nat Whitman (Communications Specialist), Karen Miars (Administrative Assistant),

**Visitors:** 41

**I. Call to Order / Establish Quorum**

President Nelson called the meeting to order at 1:33pm MST.  
Roll call by CEO Blumenthal; Quorum established.

**II. Adopt Agenda**

**MOTION: Myers / Seconded. Amend and add one item to Agenda**

**Passed: unanimous**

**MOTION: Allen / Seconded. Adopt Agenda as amended.**

**Passed: unanimous**

**III. Consent Calendar**

**MOTION: Coon / Seconded. Approve Consent Calendar as presented**

**Passed: unanimous**

**IV. President's Comments**

Last month I spoke about singing new songs and opening doors. I'm happy to say that since last month our choir has been growing in numbers and the new songs sound great. And doors are also opening.

Unfortunately, some are still stuck in a rut. You know that saying...you've heard it in church, you've heard it at work, yes you've heard it before; it's known as The Seven Last Words! "BUT WE HAVE NEVER DONE THAT BEFORE!"

The fear of singing a new song or opening a new door is uncertainty.

Let me tell you a story. On Wednesday, April 15, 1964, a 22-year-old schoolteacher named Gail Wise walked into a Ford dealership on Cicero Avenue in Chicago. She wanted a convertible. The dealership was out, except for one. A salesman opened a door for her and led her into a back room, where she saw a car under a tarp.

Wise was the very first person to purchase a Mustang! She paid \$3,447.50 for a Skylight Blue convertible. In the morning all her friends had to have one. By the end of the year, Ford would claim \$1 billion in Mustang sales, \$224 million contracted out in businesses just for parts for the car, not to mention 18,000 jobs added.

Even the new Mustang sunglasses were flying off the rack. (Roger, that's non-dues revenue!)

What if Gail Wise was afraid to open the door and take a look?

Well I'm going to challenge you to get involved and open a door and take a look! You'll be surprised what you may find behind it! You'll be surprised what our Committees are doing today.

What's behind some of the new doors?

Door # 1: Beginning this month I am writing a personal newsletter called *Uplift*. This will be a monthly and sometime bi-monthly newsletter communicating what is happening within GVR. Membership has asked for better communication and this is my personal way to communicate to you. Members ask questions or have concerns, and I will respond to these in the *Uplift* so everyone will know the answer. The *Uplift* will also provide information about what our Committees are doing. And there will be more information in this newsletter that I will personally be writing. Members will soon receive the first *Uplift* edition via email. Hard copies will also be available at each rec center.

Door # 2: Members do have concerns and want answers. As President, I will do my best responding personally to each member whenever possible.

Last month a question about membership cards was raised. In the past some members used to get more than one membership card. Why has this stopped was asked? The answer is that years ago an employee gave out cards freely, too freely and disregarding our bylaws. This was not proper and when we became aware of this violation, it was corrected. We now issue membership cards in accordance to our bylaws obligations. Unfortunately, members got used to having more than one card. I apologize for this. But we have a duty and responsibility to adhere to our bylaws and treat all members equally. Members cannot ask us to follow one bylaw and ignore another. Members expect us to follow our bylaws.

Let me put this into perspective or in simpler terms. I own more than one vehicle. I do not go to the DMV and demand two driver's licenses; one for each vehicle.

Door # 3: A survey. Oh yes the survey that everyone has been asking for. Well later in the meeting I will be asking the Directors to approve a Blue Ribbon Committee to do just that! The purpose of the Blue Ribbon Committee is to conduct an impartial assessment of our membership. Yes, I could go door to door and interview a few people and report my findings as representing of our entire membership. GV News did something similar that is being quoted by a small interest group as a statistically sound survey. Even the editor of the paper states this was only an interest survey of about 100 people. Our membership is 23,000. 100 people canvased by GV News is not statistically representative of our 23,000 members. You have asked for a survey. The results of this assessment will be made available at the annual meeting in 2018.

In closing I'll remind you, if you are stuck in a rut it's a bad place to be. And soon you may be alone! Sing a new song. Open a new door.

I said last month I'm not going to dwell on the past. The past is ancient history. I want to focus on what to do next, devote energy moving forward.

I quote Dr. Norman Vincent Peale – *“When you expect the best, you release a magnetic force in your mind which by a law of attraction tends to bring the best to you.”* I expect the best for GVR.

Oh, by the way, the value of that \$3,400 Mustang today? \$5.5 M

## V. New Business

### A. Procedure for Appointments to GVR Foundation Board (CPM)

**MOTION: Kidwell / Seconded. The Board shall appoint GVR members in good standing to serve on the GVR Foundation Board of Directors from among one or more candidates nominated by the GVR Foundation Nominating Committee, with input from the GVR President.**

**Passed: 11 yes / 1 abstain (Crothers)**

### B. Appointment of Nominated Members to GVR Foundation Board

**MOTION: Nelson / Seconded. Recommend Joe Gunton and Richard Kidwell to serve as GVR Foundation Directors**

**Passed: 10 yes / 2 abstain (Crothers, Sadowski)**

### C. GVR Foundation Request - “Letters of Support” for RetireArizona.org Grant Applications

**MOTION: Nichols / Seconded. Provide a “Letter of Support” to the GVR Foundation (GVRF) over the GVR President’s signature for all GVRF grant applications to advance the RetireArizona.org website project; further, reference within the letter that GVR will provide in-kind support for the RetireArizona.org website project, consistent with terms of the GVR-GVR Foundation Resource Sharing Agreement.**

**Passed: 11 yes / 1 no (Crothers)**

### D. Establishment of Blue Ribbon Committee (Member Assessment)

**MOTION: Nelson / Seconded. Approve establishment of Blue Ribbon Committee (BRC) for Assessment of Member Needs, Interests and Values that includes the following elements, as presented: Duties and Responsibilities; BRC Structure; Timeframe; Staffing (includes authorization from Initiatives & Innovation Fund not-to-exceed \$20,000).**

- **Chair:** President Jim Nelson
- **Director:** Denise Nichols
- **CEO:** Kent J. Blumenthal
- **GVR Member:** Don Weaver (GVC President)
- **GVR Member:** Jerry Humphrey (Board Affairs Committee)
- **GVR Member:** Trudy Baker (Planning & Evaluation Committee)
- **GVR Member:** Blaine Nisson (GVR Foundation)

- **GVR Member**            **Ron Cocco (newer GVR resident)**
  - **GVR Member**            **Bill Berdine (longtime GVR resident)**
  - **GVR Member**            **Marianne Bishop (GVR Club/Billiards)**
  - **GVR Member**            **Carol Lambert (Subject Expert)**
  - **GV Business Leader** **Tim Campbell, FICO**
- Passed: 10 yes / 2 no (Crothers, Sadowski)**

**E. Board Affairs Committee Roster Change – Director Representation**

**MOTION: / Seconded. Replace Barbara Mauser with Denise Nichols as voting member of Board Affairs Committee.**

**Passed: unanimous**

**F. Appoint Audit Committee Co-Chair**

**MOTION: Nelson / Seconded. Appoint GVR Director Kathy Palese as co-Chair of the 2017/2018 Audit Committee.**

**MOTION AMENDMENT: Myers / Seconded. Additional nominees Don Lathrop (will serve), Tom Sadowski (will not serve).**

**Passed: 9 yes / 2 no (Kidwell, Mauser) / 1 abstain (Heise) – Lathrop will serve as Audit Committee co-chair**

**G. Appoint New Guest Card Task Force Members**

**MOTION: / Seconded. Appoint GVR Director Carol Crothers and Kathi Skytta to Guest Card Task Force.**

**Passed 10 yes / 1 no (Mauser) / 1 abstain (Crothers)**

**H. GVR Appoint Investment Ad-Hoc Committee Members**

**MOTION: Myers / Seconded. The Board approve President Nelson’s appointment of the following Investments Ad Hoc committee members:**

**Roger Myers, Chair (GVR Director)**

**Vicky Mournian**

**Stan Riddle**

**Tom Sadowski (GVR Director)**

**Jim Nelson (GVR President, ex officio)**

**Passed: 11 yes / 1 abstain (Sadowski)**

**VI. Committee Reports**

**A. Audit – no report**

**B. Board Affairs – BA committee no report**

**C. Fiscal Affairs – Treasurer Mauser recapped the first meeting of the 2017-18 Fiscal Affairs committee**

**D. Nominations & Elections – no report**

**E. Planning & Evaluation – Director Lathrop gave a recap of the first meeting of 2017-18 Planning & Evaluation Committee**

**F. Investment Ad-Hoc – no report**

