



## Executive Summary 2017 Annual Election

**APPROVED**  
**Board of Directors**  
**August 29, 2017**

In 2016, GVR championed Arizona House Bill 2592 to allow for non-profit organizations the opportunity to offer electronic balloting, potentially saving thousands of dollars on annual elections. Governor Doug Ducey signed HB 2592, and AZ Statute 10-3708 (Action by written ballot; electronic voting) went into effect in August.

GVR chose the electronic balloting option, and firm Vote-now.com to administer our 2017 annual election.

Conducting professional elections since 2003, Vote-now.com has over 200 client groups worldwide including Country Clubs, Community Associations, Medical Associations, and Universities. Voting organizations range in size from Industry Boards of Directors of less than 20 members, to Professional Organizations with 60,000+ members.

Vote-now.com provides secure ballot services and reporting with the main focus being to administer each election as an independent third party, oversee the process, and certify the results.

Vote-now.com data is secured using industry-standard 256-Bit SSL encryption for all electronic access and ballot transmissions. In the 2017 election, GVR Members were given the option to receive a paper ballot and voting receipt to validate their submission in real-time. Vote data is redundantly stored in three locations across the U.S. with the primary election server located in a Jacksonville Federal Reserve building, protected by its own police and fire force. Final ballots cast are available for audit or recounts if necessary.

Observations from GVR's 2017 election:

1. Requests for duplicate emails (re-emailed link to ballot) are batched and sent out weekly.  
*Improvement for 2018:* Communicating expected delivery dates to members will improve their experience.
2. Requests for paper ballots are batched together, and after the deadline to request them has passed, paper ballots are immediately sent out to the member requesting it.  
*Improvement for 2018:* Communicating expected delivery dates to members will improve their experience.
3. The deadline to request a paper ballot was well publicized and seemingly understood. Similar procedures should be followed in the future for members to request an email with voter code.
4. There is the ability for members who own multiple homes to cast their allowed votes at one time. This process worked well for a member who owns 91 GVR properties.  
*Improvement for 2018:* This option will be available to all members who own multiple properties in the future.
5. Outsourcing our annual election saved countless hours of volunteer and staff time.

6. With one year of experience under GVR's belt, we have a better idea of how to anticipate questions or concerns and expect to make the 2018 elections an even better experience for members.

## GVR Elections – ‘Apples to Apples’ Cost Comparison:

(In 2015, there were six proposed Bylaws amendments & election of directors; in 2017, Restatement of Articles of Incorporation and election of directors)

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### 2015 Annual Election

#### Direct Costs

Pima County Elections	\$	1,155.22
Kelly Paper (labels & envelopes)	\$	1,379.95
AZ Litho	\$	2,579.86
National Mail House	\$	1,701.13
Runbeck Elections	\$	3,119.04
Postmaster	\$	7,401.50
In-house printing	\$	3,833.40
Mileage	\$	32.03
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Subtotal	\$	21,202.13

#### Indirect Costs

Staff hours	\$	5,328.22
Volunteer hours	\$	5,041.84
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Subtotal	\$	10,370.06
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		\$ 31,572.19
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### 2017 Annual Election

#### Direct Costs

Vote-now.com	\$	17,444.39
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Subtotal	\$	17,444.39

#### Indirect Costs

Staff hours	\$	1,874.50
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		\$ 19,318.89
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\*\*These figures do not include legal fees associated with annual elections

## **Projected cost of the 2017 election if the election had been conducted in the traditional GVR ‘mail only’ manner.**

This estimate does not include specialty paper, nor does it count staff and volunteer hours or return postage.

- 12,671 Ballots
- 21-pages plus two envelopes

Printing/Prep for Mailing:	\$1.15 each (estimated @ \$.05 per page)	\$ 14,571.65
Postage:	\$1.82 each	\$ 23,061.22
Pima County Elections		<u>\$ 1,155.22</u>
 TOTAL:		 <u>\$ 38,788.09</u>

## **2017 Election Results**

- 12,671 Eligible Members 3,887 (30.7%) Weighted Return (Quorum Achieved)
- 432 requests for paper ballot via US Mail – 287 paper ballots returned for tabulating

### **Approval of 2016 Annual Meeting Minutes**

**PASSED (Majority Required)**

**3,631 weighted votes cast**

For	3,058	(84.2%)
Against	573	(15.8%)

### **GVR Board of Directors (Up to 4 votes per member; cumulative voting not permitted)**

**13,807 weighted votes cast**

Carol Crothers	2,186	(15.8%)
Donna Coon	1,998	(14.5%)
Tom Sadowski	1,750	(12.7%)
Denise Nichols	1,655	(12.0%)
Barbara Mauser	1,474	(10.7%)
Jim Nelson	1,380	(10.0%)
Roger Myers	1,250	(9.1%)
David Messick	1,128	(8.2%)
Tim Stewart	986	(7.1%)

### **Amendment and Restatement of GVR’s Articles of Incorporation**

**PASSED (2/3 Majority Required)**

**3,700 weighted votes cast**

For	2,658	(71.8%)
Against	1,042	(28.2%)

## Prior Elections (by % returned ballots):

	Total Ballots Mailed	Total Ballots Returned	% Ballots Returned
2015 Summer Boundary Expansion-Member Referendum August 1, 2015	13,258	8,126	61.3%
1999 GVR Annual Election February 26, 1999	9,589	5,873	61.2%
2014 GVR Annual Election February 18, 2014	12,684	6,158	48.5%
2015 GVR Annual Election February 17, 2015	12,778	4,806	37.6%
2013 GVR Annual Election February 13, 2013	13,144	4,576	34.8%
2016 GVR Annual Election February 19, 2016	13,052	4,097	31.4%
2017 GVR Annual Election February 17, 2017	12,671	3,887	30.7%

### **Recommendation:**

GVR utilize electronic balloting for 2018 election.