



President's Remarks 8.29.17

GVR's vision statement '*To be the preeminent destination of choice for active adults and retirees*' apparently has been an alarming thought for some members. It's easy for some of our members to find comfort wanting to retain Green Valley as the community it was when they moved here years ago. And now Green Valley is recognized nationally as being the most popular place to retire for 2017.

It's almost surprising how difficult change seems to come to some members. I feel like in their minds, these members understand that change is a major key to growth, but fight it nonetheless. You would think we would be use to change, that we'd embrace and enjoy it. We should, but we don't. It's not an easy task, but if you start to make yourself more flexible with our current situation and lifestyle, it becomes a lot easier.

One day I was at Posada Java enjoying a Latté and a person introduced themselves to me, having recognized me as a GVR Board member. We engaged in conversation and at one point he said he initially was opposed to our vision statement: being a *preeminent destination*. However, he admitted he opened himself to new experiences and ideas, which allowed him to see that this vision is key for the future of Green Valley. Mayberry RFD is in the past. He said sitting here today, I couldn't be happier about the future of Green Valley being the top place to retire.

So, I ask members who are skeptical of living in the nation's best place to retire; a preeminent destination...don't be afraid to move out of your comfort zone and open a new door. Don't get too comfortable in your current state. Allow change to have its effect.

It may be scary not knowing what lies ahead, but a lot of the time what comes after the fog is a whole lot of sunshine.