



MINUTES

PLANNING & EVALUATION COMMITTEE MEETING

Tuesday, January 17, 2017

11:00 am – MSC Annex

GVR Vision Statement: “To be the preeminent destination of choice for active adults and retirees.”

GVR Mission Statement: “To provide recreational, social and leisure education opportunities that enhance the quality of our members’ lives.”

ATTENDEES: John Arnold, Chair; Trudy Baker; Don Lathrop; Mary Lungstrum; Stewart Tagg

ABSENT: Kathy Palese, Vice Chair; Joe Gunton, ex officio; Gunnar Bonthron; Donna Coon; Michelle Hoffman; Jim Nelson; Eric Rautenberg; Leslie Shipley; Howland Swift

GUESTS: 14

STAFF LIAISON: Jim Conroy, COO

ADDITIONAL STAFF: Kent Blumenthal, CEO; Cheryl Moose, CFO; David Jund, Facilities Director; Melanie Stephenson; Karen Miars

CALL TO ORDER / ESTABLISH QUORUM

Chair Arnold called the meeting to order at 11:00 am.

Roll called, absence of a quorum.

MINUTES

MOTION: Lathrop / Baker. Approve November 8, 2016 Planning & Evaluation Committee meeting minutes. Passed: unanimous.

CLUB APPLICATION SUBMISSION PROCESS

Update on the club application submission process given:

- January 20: Send applications electronically to Club Presidents.
- March 1: Deadline to submit completed applications.
- Prior to March 7 P&E Committee Meeting: Criteria Subcommittee reviews/evaluates all applications.
- March 7: P&E Committee votes on funding recommendations made by the Criteria Subcommittee.

Criteria Subcommittee Chair Don Lathrop proposed at the January 31 GVR Board of Directors meeting to have the P&E Committee recommend the Committee reviews projects of \$2,500

and above, using the \$2,500 threshold to allocate the \$100,000 available for 2017 GVR Club requests.

10-YEAR STRATEGIC MASTER PLAN SUBCOMMITTEE UPDATES

Criteria Subcommittee: Lathrop reported the subcommittee has made a lot of progress. The 2017 application criteria process will be a pilot for 10-Year Master Plan projects and future GVR projects.

Pickleball Subcommittee: No report given.

Facilities Subcommittee: Stewart Tagg reported there are 8 properties being reviewed to date.

Hub Subcommittee: No report given.

WSM PRESENTATION OF 10-YEAR STRATEGIC MASTER PLAN – JANUARY 27, 1 PM

Discussion. Member comments follow:

- Send eBlast to GVR membership to clarify GVR has no plans to increase dues or have a special assessment in order to complete the 10-Year Master Plan projects.
- Notify HOA Presidents to encourage people to come to the January 27 meeting; possibly have Green Valley Council help in notifying the HOAs.
- At the WSM Presentation on January 27:
 - make very clear that no Master Plan project will be started until GVR has the money
 - state the Master Plan focuses on the membership – trying to grow and progress Green Valley Recreation
 - communicate the Master Plan was commissioned to give members some great ideas
 - include cost numbers; be honest with people; if no costs included, members think GVR is hiding something and it causes questions. The community is worried about costs.
- How will you reach population who are older and inactive but paying the same dues? Suggest hiring a company to survey GVR members. Members are informed and losing community – GVR makes decisions and tells members instead of asking them for input. Feels GVR is on a path to build some sort of corporate empire. Article referenced suggests changing the ballot box for a suggestion box.
- Members should look at the opportunities and possibilities WSM is offering GVR.
- Members don't want to be a country club; they want to have lots of facilities, choices, and good ideas, but do not want to be a Saddlebrooke.
- Big problem with the vision statement that talks about a "destination"; believe it causes a lot of grief. Vision statement accepted, never discussed with members.
- Celebrate successes like Abrego North, which came in below budget.
- Most members have said they are not against progress, but want to be sure it's thoughtful.
- Keep members aware of what GVR does and does not plan to do.

ADJOURNMENT

MOTION: Blumenthal / Lungstrum. Adjourn meeting. Passed: unanimous.

Meeting adjourned at 12:04 pm.