

## AGENDA

### Planning & Evaluation Committee Monday, July 15, 2024 1:30pm – 3:00pm MST West Center-Rm 2 / Zoom

GVR's Mission Statement: "To provide excellent facilities and services that create opportunities for recreation, social activities, and leisure education to enhance the quality of our members' lives."

Chair: Jim Carden Staff Liaison: Natalie Whitman Committee: Dave Barker, Candy English, April Hasson Hillard, Ed Knop, Bob Quast, Stewart Tagg, Betsy Walton, Diane West, Marge Garneau (ex officio), Scott Somers (CEO)

### Agenda Topic

- 1. Call to Order / Roll Call Establish Quorum
- 2. Approve Meeting Minutes: May 9, 2024
- 3. Chair Comments

#### 4. Business

- a. Review four Type 2 Capital Improvement Project requests:
  - 1. A third tennis court at Las Campanas
  - 2. A natural gas manifold at East Center Lapidary
  - 3. A new studio for the Santa Rita Art League
  - 4. Additional pickleball courts at a location to be determined

#### 5. Member Comments

6. **Adjournment** 

Next Meeting: Thursday, August 29, 2024, 1:30-3:00pm, WC-Rm 2/Zoom



MINUTES

### Planning & Evaluation Committee Thursday, May 9, 2024 1:30pm – 3:00pm MST West Center Room 2 / Zoom

**Committee:** Jim Carden (Chair), Dave Barker, Candy English, April Hasson Hillard, Ed Knop, Bob Quast, Stewart Tagg, Betsy Walton, Diane West, Marge Garneau (ex officio), Scott Somers (CEO), Natalie Whitman (COO/Liaison)

Absent: Bob Quast, Marge Garneau

Board Attendees: Kathi Bachelor via Zoom

### Agenda Topic

- 1. **Call to Order / Roll Call Establish Quorum** Chair Carden called the meeting to order at 1:30pm MST. Roll called; quorum established.
- 2. Approve Meeting Minutes: No minutes were approved
- 3. **Chair Comments:** Chair Carden asked members to introduce themselves.
- 4. **Staff Reports:** No staff reports were presented.
- 5. Business
  - a. Purpose of Committee: the responsibilities and purpose of the Committee were reviewed per the CPM.
  - b. Approve the 2024 Committee Action Plan.

### Motion: Hasson Hilliard moved, seconded to approve the Committee Action Plan and move forward to the Board for approval.

### Passed: unanimous.

- c. Introduction of proposed projects, CIP Policy and Process review. Current projects were reviewed, and examples provided of how projects get on lists. The CIP Policy and Process pilot were reviewed and an emphasis on how the policy is a good step in the right direction and that more work is needed.
- d. Meeting scheduled:
  - a. Monday, July 15, 1:30-3pm
  - b. Thursday, August 29, 1:30-3pm Chair Carden reviewed the anticipated meeting schedule.

6. **Member Comments:** Members from the Pickleball and Tennis Clubs were in attendance. Staff would be soliciting Capital Funding Request Applications from Clubs shortly.

### 7. Adjournment No objections to adjourn. Meeting adjourned at 3:05 MST

Next Meeting: Thursday, July 15, 2024, 1:30-3:00pm, WC-Rm 2/Zoom

### Proposal for a Type II Capital Improvement Project – June, 2024

**What is a capital improvement?** Equipment, fixtures, buildings, rooms, and other fixed assets that cost \$5,000 or more, with a useful life of greater than one year.

Who can submit a proposal? Any GVR member in good standing.

**How do I submit a proposal?** First step: Complete this Proposal by 12pm on July 10 for consideration. Email this request to <u>NatalieW@gvrec.org</u> or drop it off at the Administrative Offices (1070 S Calle de las Casitas).

Type II Projects are future and long-term capital improvement projects. They tend to be larger in scope and require significant planning.

Name or Group/Club:	GVR Tennis Club	Date	: 07/05/24
Contact Name: ROGER	PHILPOTT (for Frances Be GVI	<b>k#:</b> 170959	
Email: roger.philpott@id	loud.com Pho	ne #: 520-33	39-8292

#### 1. Briefly describe the project/improvement you plan to propose:

To accommodate increasing USTA commitments in the peak season and also the rising popularity of the new GVR sport of "Pop Tennis", an additional tennis court is needed at Las Campanas Recreation Center, as follows:

Install an additional tennis court at the Las Campanas Tennis Center. The installation needs to include a stressed concrete pad, fence surround, stadium (bleacher) seating and sun-shade canopies for spectators (similar to West Center). This new installation will be adjacent too, and to the west of the existing two tennis courts.

Three courts at this location will allow USTA and InterClub matches to be played here relieving peak season pressure on the West Tennis Center courts which are normally maxed out. The playing of USTA and InterClub games for regular tennis and Pop tennis will require three adjacent courts.

1

## 2. If this is a request for new or expanded club space, please explain any steps taken to improve efficiency and space utilization:

The Tennis club currently uses a court reservation system to book courts for members, Community Leagues, InterClub and USTA Tennis teams; it has proven to be most effective and efficient. "Court Reserve" is used widely in USTA court booking including the US Open Tennis Championships. The building of a third court at Las Campanas will enable addional categories of USTA matches already planned for the future to be played there. The club also anticipates more mens and women's InterClub team matches including regular and Pop Tennis games. From 2024 onwards Pop Tennis will be competing for court space with Regular Tennis which is going to be very challenging in the peak Winter tennis playing season (January through April) of next year and future years.

## 3. Have more cost-effective alternatives been considered? What are they, and why are they not the preferred option?

There are a number of lighted courts (5 courts) within the GVR tennis club but they have proved to be of only limited popularity amongst members and are generally considered not suitable for the playing of USTA and InterClub matches which usually demand play in the mornings or afternoons.

2

#### 4. Please explain how the project advances the goals of Green Valley Recreation:

Providing first class club facilites will always impress the GVR membership and make a favorable lasting impression. Club members are also looking to play outside of the GVR community and providing an additional venue for USTA and Inter-Club play will encourage this interaction with Tucson clubs and teams. In addition, the new sport of Pop Tennis not only expands sport opportunities within GVR but also within the Tucson community. We have recently learned that Tucson Racquet Club (TRC) and Refkin have also adopted Pop Tennis and will be looking for like clubs to interact with including Saddlebrook, Dove Mountain and now Green Valley (GVRTC).

The benefits of playing of Pop Tennis are, less stress on the body (smaller court, softer ball), little vibration on the arm (foam paddles absorbs vibration of ball impact) and underhand serving makes it easy to save the shoulder; this sport is ideally suited for the older GVR member who wishes to remain active.

# 5. What are the 3-year to 5-year participation trends related to this capital project request?

The popularity of racquet sports does seem to ebb and flow from time to time. However, having said that, although the playing of Regular Tennis may see a slight continued decline over the next 3 to 5 year time frame; the playing of Pop Tennis is currently proving to be very popular especially with regular tennis and pickleball players alike and is also attracting new GVR member players, anticipation trends are very encouraging. For example, Pop Tennis kicked off in the Winter season of 2024 and already the club is being asked to form Pop Tennis Community Leagues in readiness for the Fall of 2024.

## 6. Please explain how this capital project supports the interest level of the general membership:

In addition to attracting regular tennis and pickleball players it is also encouraging the GVR general membership to pick up a racquet especially when the sport can be viewed comfortably from spectator stands that are shaded from the sun. It will certainly be encouraging to watch other GVR members having a lot of fun playing and also interacting with the local community (InterClub teams). This project cannot fail but to impress other GVR members and get them interested to join in all the fun playing Regular Tennis and/or Pop Tennis.

#### 7. Would this request have an adverse effect on another group of GVR members? If 'yes', provide rationale as to the greater benefit this project will provide given that another group or the general membership might be displaced or impacted.

Currently the land to the West of the two existing tennis courts at Las Campanas is partly occupied by what appears to be a Bocce court, but judging by the deteriorating wooded borders or bumpers, it has not been used for some considerable time. I have reached out to the Bocce Club and received a response back from the Bocce Club President stating that although they are aware of the court, they have never used it for any Bocce Club purpose.

Staff use only:
Date received:
Member verified:
Approved: Denied:
If denied, reason:
Date requesting party notified:

### Proposal for a Type II Capital Improvement Project – June, 2024

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Name or (	Group	/Club:	GVR Lapidary Club		Date:	June 28, 2024
Contact N	lame: [	Suzy Russel		GVR#:	238402	
Email: up	updownsideways@live.com		Phone #	860 733-	3238	

1. Briefly describe the project/improvement you plan to propose:

Replace the eight high pressure interior acetylene gas tanks currently in use at the East Lapidary Shop with an interior/exterior natural gas manifold system. A code compliant natural gas installation would be hard-piped into the shop for use at the 14 soldering stations and the casting area. This will vastly increase safety for Lapidary Club members, GVR members and the public. A lower pressure natural gas system would be an efficient alternative to acetylene and provides a cleaner, easier to control flame for torch work. Acetylene creates residue that contaminates the work areas; this would be mitigated by using natural gas. An enhanced ventilation system would be desirable to complete the system.

The Lapidary Club has procedures in place for using and handling acetylene gas tanks safely, however, a mishap could be extremely dangerous. Depleted tanks must be physically removed and replaced with full tanks. It will be much safer and more efficient to pipe in the gas rather than move heavy gas tanks around. There is also the risk of individual tanks being accidentally left in the "open" position. A hard-piped low pressure system would provide built-in leak detection and a master gas shut off, similar to what is used for heating throughout the East facility. A metering system, which already exists at the East Center, will allow the Lapidary Club to pay the on-going charges for gas consumed by our club. Once the system is installed, we don't foresee any other charges.

## 2. If this is a request for new or expanded club space, please explain any steps taken to improve efficiency and space utilization:

This is not a request for new or expanded club space. It would enhance the space at East Center currently in use by the Lapidary Club.

## 3. Have more cost-effective alternatives been considered? What are they, and why are they not the preferred option?

The only alternative is the system that is currently in place, which is far from ideal as outlined in the project description #1 above. Our current system involves storing acetylene gas tanks indoors at the work stations. We would vastly improve safety and ensure building code compliance by piping in natural gas instead.

#### 4. Please explain how the project advances the goals of Green Valley Recreation:

This project would improve the safety of the entire East Center and bring the Lapidary Club space into compliance with building codes. The club soldering stations would also be much improved. Natural gas has replaced acetylene as the preferred soldering medium for most modern jewelry making. It is lower pressure and provides a cleaner, easier to control flame for torch work, without the residue that is characteristic of acetylene. This would enhance the attractiveness of the club to GVR members interested in learning how to create soldered metal jewelry, thus encouraging club membership.

# 5. What are the 3-year to 5-year participation trends related to this capital project request?

Jewelry making will continue to be a popular pastime for GVR members for the foreseeable future. The Southwest is well known as a center for sterling silver jewelry, with many pieces set with turquoise or other semi-precious stones. Club members are continuing this tradition by producing high-quality jewelry in our shops, with many pieces offered for sale in our retail areas. The GVR Lapidary Club has also been actively expanding our education programs to offer new and exciting jewelry arts to GVR members such as metal clay, fused glass jewelry, wire-wrapped jewelry, chain maille, etc.

# 6. Please explain how this capital project supports the interest level of the general membership:

This project would vastly improve the Lapidary Club's East Center facility and will encourage club membership. GVR members also visit the shops on a frequent basis to purchase jewelry or get pieces repaired, making the club important to non-members as well.

#### 7. Would this request have an adverse effect on another group of GVR members? If 'yes', provide rationale as to the greater benefit this project will provide given that another group or the general membership might be displaced or impacted.

This request will only benefit other members by improving the overall safety of the East Lapidary Center.

Staff use only:
Date received:
Member verified:
Approved: Denied:
If denied, reason:
Date requesting party notified:



To: Green Valley Recreation

From: Santa Rita Art League Jeani Gustafson Arlene Szypulski Co-Presidents

Thank you for giving us the opportunity to answer your questions concerning our request for an improvement in the studio facilities for the Santa Rita Art League.

We realize you would prefer to have all of our information on the form provided. We attempted to make that happen but our computers (or skill) and your form just didn't want to work together. Therefore, we have used the first and last pages of your form and recreated items 2 through 7 in a different format. We hope that is acceptable.

Again, thank you for your consideration. We look forward to working with you as this project goes forward.

Respectfully,

Jeani Gustafson

Arlene Szypulski

### Proposal for a Type II Capital Improvement Project - June, 2024

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Name or Group/Club:	Santa Rita Art League		Date: July 8, 2024		
Contact Name: Jeani Gus	afson and Arlene Szypulski	GVR#: 2	255529 and 233829		
Email: jeanigusart@gmail.com,	arlene.szypulski@comcast.net	Phone #	620-353-3349,414-378-2890		

1. Briefly describe the project/improvement you plan to propose:

Build a 3,000. (or larger) SF studio as a second story of the Fiesta building to include: -A Lot of natural light -A classroom -A kitchen -An access ramp from the east parking lot -Ventilation -Multiple sinks -Adjustable room dividers for a variety of configurations -Library area -A designated matting and framing area -Storage for supplies and classroom materials -Lockers and slots for storing idividual member's supplies -Outdoor patio/workspace for drying and spraying art -An office/reception area -A Bathroom We realize that our request needs much refining and professional guidance for the design of a community art studio. Advice on the various layout options would be beneficial.

#### #2 If this is a request for new or expanded club space, please explain any steps

#### taken to improve efficiency and space utilization:

- This request is for new and expanded space. The current basement space was intended as temporary housing until the upper story structure could be built.

(Ref: GVR 10-year strategic plan in 2016 - 2025) The fine arts studio area remains in a cramped retrofitted area with inadequate space, and no way to get natural light for painting and drawing.

Over the years, here are steps taken to improve the current basement space:

- An abundance of track lighting was installed to provide more light. Artificial light cannot replace natural light, a key element used in painting. Room location and the sloped grade level outside will not accommodate more windows or doors to the current rooms.

-Our extensive art library occupies 6 large, recycled bookcases surrounding and encasing the kitchen area. The kitchen area is used as a critique area on a weekly basis. Books have been culled and turned away as shelf space is limited.

- Our 1 small storage closet has been organized for more efficiently used storage space.

- The well used mat cutter is situated on a flat storage cabinet, but we lack space to train members adequately on its use. We lack space to address framing hardware issues.

- 45 lockers & slots were built and installed, providing secure storage/drying space for individual's painting supplies and artwork in progress. (They also provide rental revenue for the club.)

- A camcorder, projector, screen, 2 white boards, and a portable white board were purchased for presentations. A DVD player, computer, 2 printers and a sound system are for membership use. Both standing and table easels were purchased for membership use. A printing press and equipment were purchased to accommodate the printing guild group.

- Three studio rooms were formed by installing walls. In two of the rooms, large HEPPA air filters were purchased to control the air quality in the small rooms allowing different activities to take place simultaneously and safely.

- 6 months ago, a GVR hallway closet was acquired and quickly filled with weekly used group equipment otherwise taking up floor space in the main studio. The increased floor space allows accommodation of slightly larger painting groups.

- Our 9 special interest groups each have different equipment needs and so we store items not being presently used. Closets, cabinets, and counters store items to maximize availability of floor space.

### 3. Have more cost-effective alternatives been considered? What are they, and why

#### are they not the preferred option?

**Scheduling Alternatives:** 

- We divide and schedule our members into 9 special interest groups. Each group is allowed to meet at specific times and days. This helps control usage of the space. By dividing the space, we have created working space for a couple of small groups. We attempt to keep a small area open for those who want to come in and work on their own.

-Track lighting was added - but it is not natural light. The fixtures are too high to provide the necessary lighting affective on life size models or inanimate still life. Purchased portable lights are stored then used.

-Storage: additional hallway closet is helpful, but more lockers and slots are needed too.

-Library within the kitchen: Recently we needed to purge books to contain the library within the space.

- The mat cutter on top of the flat storage cabinet needs surrounding space to be more useful for members. We do not have the space to incorporate all the necessary tools and framing supplies. An expansion in this area would be extremely helpful as all artwork exhibits need to meet SRAL and GVR hanging criteria.

- Our main classroom including worktables and chairs, allows for too few participants at the same event. It has been usually 12 students with a very tight squeeze of 15 maximum. Our web announced classes filled within 2 days, leaving members turned away or on a waitlist. The SRAL has purchased working materials, so students do not have to buy supplies to try a new medium in a class. More floor space would allow larger class size and we could offer 2 instructors for the larger class.

#### 4. Please explain how the project advances the goals of Green Valley Recreation:

As a well-established club under the GVR guidelines, the SRAL continues to provide excellent art education opportunities for its members. Having defined 9 separate categories where specific art skills, specific mediums, application of the medium, and knowledge of process and safety is imperative. We provide classes for each specialty area. Constraints on working space limit class size, thus students are on wait list but most likely will not have the opportunity to attend. We schedule and plan the best use of the space by holding classes outside of the working Special Interest Group (SIG) hours and days. Additional space would surely help us to accommodate more students and not have to cancel a SIG group to do so.

Our art league is comprised of skill levels ranging from novice to experts in the field. Coming from a variety of backgrounds, members liberally volunteer to organize and share both skills and time within the club. They educate others through classes and critique groups. They share personal experience and direction. They engage in the community by having exhibits and organizing competitions. The expanded space will provide opportunities for more new members to participate and enhance their lives with activities long aspired to or skills newly learned.

A few astonishing facts about painting: there is no gender restriction, no demanding physical requirement, or age restrictions. This art league is comprised of members ranging from 60 years old to several in their 90's.

As Green Valley residents, we recognize and appreciate the goals of the recreation organization to keep the community active, appealing, and engaged. Indeed, there are many factors that contribute to the image, wellbeing, and long-term quality of life, and perspectives are quite subjective.

The art league has worked with the GVR department to support their efforts and enhance the centers with our art. It recognizes that continuance of a club is not without effort, support and proactive direction. We believe the new studio will be an asset for the members as well as the community.

#### #5 What are the 3-year to 5-year participation trends related to this capital project

- According to SRAL 2016 board meeting minutes, the lack of space and natural light has been a long-time issue for concern and discussion. The construction of an upper-level art studio was part of the GVR 2016 10-year strategic master plan. As GVR administration changed, construction plans were redirected.

- Five years ago, in 2019 the art league had about 200 members. In 2020 the COVID pandemic hit, and the world changed for everyone. After a short complete closure of all social activity here at GV, clubs were allowed to open again with very strict social distancing protocol. With conscientious and dedicated membership volunteers, the art league kept its doors open with limited hours, providing a beacon of hope, a place to escape, a place to paint in those difficult times. This passive hobby was and remains relaxing and therapeutic by nature.

As people reevaluated their priorities in their personal life, habits changed. In Green Valley, many elderly people moved back to be with family, never to return here. The workforce experienced a surge of early retirees. Green Valley changed, more people were now seeking permanent residency, no longer just vacation or seasonal residents.

Throughout that 3-5 year period, in fact throughout history, art has been an important part of human cultural existence. The SRAL remains strong, and viable. Our membership is consistently over 225 members. Our average new membership is 4 to 8 people per month. The demands to regulate the studio's current space, use times, activities, and classes, is huge!

The art league is not a trend. We are consistent. Methods of painting may change, materials used may change, but fine art survives generations. The SRAL fulfills the need to explore and develop an individual's art experience. We need the space, light and excellent facility where artist can congregate, learn about art, and share the Green Valley experience.

We noticed GVR has been offering short paint and sip classes. With the rapid class sell out for the winter events, we assume the classes have been a huge success. As has been the situation within our art league. The interest in painting is indeed there l

## #6 Please explain how this capital project supports the interest level of the general membership:

Art, more specifically painting, is an important element in history. Through artistic images, we get a glimpse of the culture and environment during a specific time in history.

Here in Green Valley, our culture is rich in leisure sport activities and leisure craftsmanship opportunities. From our outstanding hands on clubs like woodworking, jewelry making, ceramics, clay studio, new glass studio, and fine art league, our GVR members have many options as to how to spend their time. People are looking for their niche - where they are comfortable and fit in. Indeed, the GVR membership with the many opportunities is a major asset as home buyers consider where to live. We might add here, that SRAL's co-Presidents both chose Green Valley because of the art opportunities available. We have also done an unofficial, random poll of club members in SRAL and Clay Club and many of them claim to have chosen Green Valley because of the art community and facilities.

This project will support the large number of people who are interested in fine art, specifically painting. Retirees explore untapped skills seeking mentally and emotionally stimulating hobbies. The art of painting is both personally rewarding and relaxing. The art league offers learning, socializing, community and selffulfillment. We appeal to both male and females and age is not a factor.

- We believe that a larger, brighter, professional studio will empower creativity, foster community engagement and draw new residents to Green Valley. Potential residents and current residents are drawn to the art exhibits the art league displays. They want to be a part of the process. The improved space will indeed provide space for artistic expression. This will create a vibrant and inclusive environment where individuals can explore their talents, connect with others, and contribute to the cultural fabric of our community.

With the current space, members resolve the less than adequate situation by painting at home in make-do studios. The desire of members to participate in all the benefits the art league presently offers, is apparent by the many years of consistent membership and our infusion of new members. We could offer so much more! Too much time is spent on planning how to work with the number of people within the limited space.

#### #7 Would this request have an adverse effect on another group of GVR members?

#### If 'yes', provide rationale as to the greater benefit this project will provide given

#### that another group or the general membership might be displaced or impacted.

We feel that this project will have a positive effect on other GVR groups.

When the current space is vacated, the space could be utilized any GVR sees fit. It could be another art/craft group, a classroom for the art classes GVR offers, any group that needs a space.

The requested studio location is for a space currently underutilized by both GVR and the HOA, but we are also only asking for part of the upper area. The rooftop was designed and built to accommodate an upper-level addition. Because of the already present infrastructure like the lower level electrical, water, plumbing access, parking and roads, the location would be less costly to build than a ground up facility. The size and transparent nature of the requested structure would provide needed natural light and feasibly keep the scenic view of the distant mountains visible. The requested ramp would to be used by members pulling carts of materials and provide access to the upper level from the east parking area.

As GVR focuses on the Santa Rita Springs recreation center as the hub for artistic endeavors, we find many interest levels overlap, especially with clay workers and painters. The glass studio has also piqued the interest of these craft producing people. As artisans, the SRAL encourages our members to participate in GVR art classes and advance their skills.

We believe that a new state of the art studio for the art league will be consistent with the quality and expertise that people have come to expect from Green Valley Recreation. We want to be the people who still come, paint and actively participate well into our 90's!

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Name or Group/Club:		GVR PIckleball Club		Date:	7/9/2024
Contact	Name: Jeff Washb	urn	GVR#:	260966	
Email:	greenvalleypickleball	club@gmail.com	Phone #:	801-699	-1629

#### 1. Briefly describe the project/improvement you plan to propose:

As our earlier submission explained, the Green Valley Pickleball Club (Club) proposes an unprecedented project – a pickleball court expansion project that will not require any funding from Green Valley Recreation's (GVR) Initiatives Reserve. We seek the approval of GVR and the placement of the project on GVR's 2025 Capital Plan.

Over the last two years or so, Club members have been asking about the possibility of adding more courts and / or enhancing the existing courts in different ways, as well as inquiring about opportunities to contribute to the costs of these types of requests. For this reason, the Club conducted a survey in early 2024 asking members about their interest in and preference for various types of projects and their willingness to donate to them.

A total of 1,032 surveys were distributed to club members. Some of the key findings from the survey include:

1. A statistically significant 252 responses were received.

2. More than 71% of respondents ranked the addition of pickleball courts as their preferred project. 3. 81% of potential donors to a Capital project of the nature we are proposing indicated that they would require GVR approval and inclusion of the project in the GVR Capital Plan before donating (The survey was intentionally explicit in communicating that any capital projects funded solely by donations would still be owned by Green Valley Recreation, Inc.).

4. 40% of survey respondents indicated that having opportunities to play pickleball was a major factor in their decision to move to Green Valley.

The Club's Board of Directors recognizes that additional courts at Canoa Ranch (as per the original proposal) may not be the optimal location. The Club would like to engage with GVR's staff, Planning & Evaluation Committee and Board of Directors to finalize the specific location and number of additional courts to be added. However, before the Club can begin to formally raise funds, approval of this project by GVR is essential.

## 2. If this is a request for new or expanded club space, please explain any steps taken to improve efficiency and space utilization:

Because the Club is not a "dedicated space" club, increasing the number of pickleball courts would benefit all GVR members.

The existing pickleball courts at all three centers are generally at full capacity during prime playing time. Many GVR and club-sponsored classes have long waiting lists and it is increasingly difficult to offer more classes without impinging on general play time. To the extent possible, classes are scheduled during non-prime time hours, but this is limits the availability of volunteers required to coach class members.

The courts at Canoa Ranch are generally overcrowded and are in particularly high demand by players who prefer an "open play" format.

# 3. Have more cost-effective alternatives been considered? What are they, and why are they not the preferred option?

The Club wants to see that there is adequate court space for all GVR members including Club members. Canoa Ranch seems to be particularly overcrowded, especially during prime time hours. However, the Club would like to work with GVR staff to determine the optimal location for new courts.

The Club is aware of three possible options for additional courts, but recognizes that there may be others:

1. Canoa Ranch - adjacent to and north of the existing courts;

2. East Center

3. GVR-owned land adjacent to the current KJB Pickleball Center.

See Addendum 1 for associated court location options (hard copy of addendum will be provided at the P&E Committee meeting).

#### 4. Please explain how the project advances the goals of Green Valley Recreation:

This proposal supports and advances GVR's mission "To provide excellent facilities and services that create opportunities for recreation, social activities, and leisure education to enhance the quality of our members' lives." in several different ways: 1. Facilities: the GVR pickleball facilities are outstanding. The simple fact of the matter is that more are needed to meet overwhelming demand. . 2. Services / Opportunities for recreation: the already extensive services and play opportunities for new and experienced players available through GVR course offerings and Club-sponsored classes and activities will be expanded to meet increasing demand. Additionally the Club promotes volunteerism by providing many service opportunities for members to participate in, including: a. player educational and developmental program creation, execution and support (e.g., instruction, development, testing), b. Club governance; and c. Club infrastructure development and support (e.g., Club website / court scheduling application, and physical space organization and monitoring [courts, storage and office space]) The volunteer service rendered through club members is not trivial, and in fact, the over 200 current volunteers spend hundreds of hours a month supporting the Club's work. This service benefits all GVR members who participate in pickleball. 3. Enhance quality of Life: The health benefits of pickleball are exceptional. In a recent article in the Banner Health blog entitled "7 Health Benefits You Can Gain When You Start to Play Pickleball" , contributor Stephanie Thurrott writes: "Pickleball can be a sport of a lifetime, meaning it can create enjoyment and physical benefit over long periods of time if you use proper technique and play in moderation," said Todd Ellenbecker, a physical therapist with Banner Health. "It [pickleball] is enjoying massive popularity at the moment, and access to courts and instruction is at an all-time high." The Banner Health blog describes the following benefits of playing pickleball: a. It's a low-impact type of exercise. b. It gets your heart beating faster. c. It builds strength. d. It improves balance and coordination. e. It can help you make friends. f. It's adaptable and inclusive. g. It's flexible and convenient. \* Retrieved on July 7, 2024 from: https://www.bannerhealth.com/healthcareblog/advise-me/health-benefits-you-can-gain-when-you-start-to-play-pickleball Note: For more information regarding the health benefits of pickleball see https://www.silversneakers.com/blog/pickleball-health-benefits

## 5. What are the 3-year to 5-year participation trends related to this capital project request?

According to USA Pickleball, over 1000 new pickleball locations were added to their database in 2023 bringing the nationwide total to 50,003 courts over 11,885 locations.\*\* Additionally, according to Pickleheads.com\*\*\*, pickleball is now the fastest growing sport in the nation with a projected three year growth rate of 223%, and a projected annual compound rate of 7.7% through 2028.

The annual growth rate for players in the 55 years and older group currently averages 10%; however 18-34 year olds now make up the largest percentage of players at just under 29%. This means that going forward there will be more and more people who are already pickleball players by the time they turn 55 and will be looking for retirement communities with pickleball facilities. To compete in the future market, GVR should be sure to provide adequate facilities.

Whether or not pickleball is going to be a "fad" such as racquetball was in the late 1970's is a valid question. The parallels between the two sports are instructive and revealing as described in a March 2023 article in Forbes.\*\*\*\* After outlining the rapid rise in popularity and subsequent fall of racquetball the author (who, as of the publication date of the article, was on the board of directors of USA Racquetball) comes to the following conclusion: "... my sense is that pickleball will stick around for one main reason: Ease of facility access...". Additionally, the author describes another set of factors that support the probability of long term demand for pickleball and that is simply that, unlike other racquet / paddle sports, pickleball is "... less physically demanding", is not as hard on older bodies and "... has a heavy emphasis on doubles play and social engagement that draws in both casual and competitive players alike".

The participation trend for pickleball is still increasing dramatically in Green Valley and nationwide, and is projected to continue into the foreseeable future, well beyond a three or five year horizon. Pickleball is tailor-made for an aging population as well as future generations who will continue to come to Green Valley. The Club has been particularly successful at building a player development infrastructure over the course of many years that is designed to specifically identify and support new players. What is being built through pickleball in Green Valley is the realization of the vision of Green Valley's founding organizers.

\*\*Retrieved 6/27/2024 from: https://www.usapickleball.org/about-us/organizational-docs/pickleball-annual-growth-report/ \*\*\* Retrieved 6/27/2024 from: https://www.picklheads.com/blog/pickleball-statistics

\*\*\*\* Retrieved 6/27/2024 from: https://www.forbes.com/sites/toddboss/2023/03/06/how-pickleball-can-avoid-becoming-the new-racquetball/

## 6. Please explain how this capital project supports the interest level of the general membership:

As noted previously, the pickleball club is not a designated space for Club members. Having adequate court space makes it easier for all GVR members to take advantage of the benefits of pickleball. And, by making Green Valley (through GVR) a desirable retirement destination, all GVR members benefit from the continual influx of new GVR members.

#### 7. Would this request have an adverse effect on another group of GVR members? If 'yes', provide rationale as to the greater benefit this project will provide given that another group or the general membership might be displaced or impacted.

This request would not have an adverse effect on any GVR members.

Staff use only:
Date received:
Member verified:
Approved: Denied:
If denied, reason:
Date requesting party notified:

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