

**Full Name:** Nina Campfield

**Subdivision/HOA:** Canyon View/Casa Primavera

**Member Since:** 06/2016

**Reside Months:** 12

- ✓ I have read the GVR Board of Directors Code of Conduct and if elected, agree to sign it and abide by its terms.
- ✓ If elected, I agree to attend one to two days of new Director training.
- ✓ If elected, I agree to complete policy governance training.
- ✓ If elected, I agree to put the Corporation's interest above any special interest group.
- ✓ I agree to participate in a brief candidate video interview that will be published on the GVR website.

1. Directors serve for three-year terms. Do you anticipate maintaining your GVR membership and residing in GVR's jurisdiction for the next three years?
  - yes
2. Time commitment can vary significantly depending upon the business before the Board and a Director's committee participation. Typically, the Board and committees hold regular meetings once a month, but additional meetings are often scheduled. Are you able to make this type of time commitment? Please list any time conflicts you may have.
  - Minimal - I have been attending or observing many GVR board and committee meetings for the last 4 years and my other commitments fall outside of GVR's calendaring.
3. What best describes your motivation for joining our Board of Directors?
  - I want to help bring professionalism back to the Board - focus on policy-setting and planning, with appropriate oversight. I also want to help promote the concept of GVR being exceptional but affordable - which I think it is, but the concept has been muddled due to the dissemination of misinformation. And, lastly, to work with fellow Directors to find a way to help members understand the Board's responsibilities and constraints.
4. It is important that you are able to communicate electronically and have access to a computer. On a scale of 1 (novice) to 5 (very experienced), how would you rate your technical skills with computers, teleconferencing, video conferencing, etc.?
  - 5
5. Please list any other boards, committees, task forces or volunteer activities in which you have participated in the last ten years.
  - All GVR: GVR Director, Fiscal Affairs (2 years), Planning & Evaluation (3 years?), Renewable Energy subcommittee, Project Evaluation/Criteria & Analysis Subcommittee (2 years?), Board Affairs (1 year), Bylaws subcommittee.
6. Briefly explain how your education and/or previous life experiences will be beneficial to you as a Director.
  - The last 20 years of my career was spent as CFO, COO and Board Member of small and early-stage technology companies, which required skills in planning, execution and teamwork to achieve company goals. These are skills that Directors need and have been lacking in recent boards. I understand the differences between a board member and an executive. Education: BA, University of California, Berkeley MBA, University of Washington CPA certification.
7. Describe your use of GVR facilities and participation in GVR activities in the past two years and how your GVR involvement has prepared you to serve on the Board of Directors.
  - I play pickleball and bridge. Watching and at times participating in the process to build pickleball courts, I understand that GVR's board needs to address the needs of several dedicated-space clubs that are also running

out of space, as well as shared-space clubs and non-club activities such as fitness centers. The needs have now been identified but the process to prioritize is unclear. These decisions are a big responsibility and should receive much more discussion than they get.

8. How would you change GVR over the next 5 years?

- GVR needs a strategic plan, which would determine priorities for the capital plan. 2-Most members don't understand the constraints that the board works under, and it would be a worthwhile project for the board to develop a primer for members (not PG, but information such as why some information can't/shouldn't be shared with members, or how capital plan priorities are determined). 3- I would like to see an end to the animosity and divisiveness fed by the local newspaper.

9. How would you prioritize and finance the proposed projects being discussed by Planning & Evaluation Committee (P&E)?

- I haven't been part of P&E this year, and I don't know what processes were used to establish the priorities that were presented in the 5-year capital plan. The Strategic Plan would be a good starting point. The Initiatives Reserve was established specifically to fund new projects; the 5-year plan is daunting. If the Board decides to rebuild the East Center pool, part of that cost could come from the Emergency Reserve. Future boards will have to be very creative!

10. What other projects besides current P&E projects would you propose and how would you prioritize those projects?

- Besides the 5-year capital plan, I'd like to see some projects that have gotten lip service the last few years but no action -- such as, streaming movies to members' homes, delivering GVRNow! by mail, more frequent surveys (but smaller) to better understand the recreational needs of non-user members. Also potential non-dues revenue services to members such as reselling internet